



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/American Crossroads (13324)
Crossroads Media (1218)/055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 653421
Inv Date 11/25/2012
Terms Net 30
Contract 323361
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product Political - Issue (1068)
Brand 694 (133536)
Acct Types National/Political
Est/Headline 694/06240902
Demo
Revision
Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:04:51PM

AgM

DUPLICATE INVOICE

Charlotte (WSOC)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|------------------------|----------------------|-----------------------|--------|--|-------------|----------|---------|
| 1.0 | Spot | 4:30:00AM- 4:59:00AM | Day, M-1 | 11/05/12 4:43AM (Mo) | 00:30 | EYEWITNESS NEWS DAYBREAK 4:30AM M-F | USPRTV28ACH | \$300.00 | |
| 2.0 | Spot | 4:30:00AM- 4:59:00AM | Day, Tu-1 | 10/30/12 4:37AM (Tu) | 00:30 | EYEWITNESS NEWS DAYBREAK 4:30AM M-F | USPRTV28ACH | \$300.00 | |
| 3.0 | Spot | 4:30:00AM- 4:59:00AM | Day, W-1 | 10/31/12 4:43AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 4:30AM M-F | USPRTV28ACH | \$300.00 | |
| 4.0 | Spot | 4:30:00AM- 4:59:00AM | Day, Th-1 | 11/01/12 4:52AM (Th) | 00:30 | EYEWITNESS NEWS DAYBREAK 4:30AM M-F | USPRTV28ACH | \$300.00 | |
| 5.0 | Spot | 4:30:00AM- 4:59:00AM | Day, F-1 | 11/02/12 4:38AM (Fr) | 00:30 | EYEWITNESS NEWS DAYBREAK 4:30AM M-F | USPRTV28ACH | \$300.00 | |
| 6.0 | Spot | 8:00:00AM- 9:00:00AM | Day, Sa-1 | 11/03/12 8:29AM (Sa) | 00:30 | Good Morning America Saturday | USPRTV28ACH | \$450.00 | |
| 7.0 | Spot | 7:00:00PM- 7:30:00PM | Day, Sa-1 | 11/03/12 7:42PM (Sa) | 00:30 | EYEWITNESS NEWS 7P SATURDAY | USPRTV28ACH | \$450.00 | |
| 8.0 | Spot | 8:00:00AM- 9:00:00AM | Day, Su-1 | 11/04/12 8:59AM (Su) | 00:30 | GOOD MORNING AMERICA SUNDAY | USPRTV28ACH | \$450.00 | |
| 9.0 | Spot | 5:00:00AM- 6:00:00AM | Day, M-1 | 11/05/12 5:23AM (Mo) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | USPRTV28ACH | \$400.00 | |
| 10.0 | Spot | 5:00:00AM- 6:00:00AM | Day, Tu-1 | 10/30/12 5:23AM (Tu) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | USPRTV28ACH | \$400.00 | |
| 11.0 | Spot | 5:00:00AM- 6:00:00AM | Day, W-1 | 10/31/12 4:57AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | USPRTV28ACH | \$400.00 | |
| 12.0 | Spot | 5:00:00AM- 6:00:00AM | Day, Th-1 | 11/01/12 4:57AM (Th) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | USPRTV28ACH | \$400.00 | |
| 13.0 | Spot | 5:00:00AM- 6:00:00AM | Day, F-1 | 11/02/12 5:12AM (Fr) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | USPRTV28ACH | \$400.00 | |
| 14.0 | Spot | 6:00:00AM- 7:00:00AM | Day, M-1 | 11/05/12 6:27AM (Mo) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | USPRTV28ACH | \$300.00 | |
| 15.0 | Spot | 6:00:00AM- 7:00:00AM | Day, Tu-1 | 10/30/12 6:22AM (Tu) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | USPRTV28ACH | \$300.00 | |
| 16.0 | Spot | 6:00:00AM- 7:00:00AM | Day, W-1 | 10/31/12 6:28AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | USPRTV28ACH | \$300.00 | |
| 17.0 | Spot | 6:00:00AM- 7:00:00AM | Day, Th-1 | 11/01/12 6:42AM (Th) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | USPRTV28ACH | \$300.00 | |
| 18.0 | Spot | 6:00:00AM- 7:00:00AM | Day, F-1 | 11/02/12 6:53AM (Fr) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | USPRTV28ACH | \$300.00 | |
| 19.0 | Spot | 7:00:00AM- 9:00:00AM | Day, M-1 | 11/05/12 7:27AM (Mo) | 00:30 | GOOD MORNING AMERICA 7A-8A | USPRTV28ACH | \$300.00 | |
| 20.0 | Spot | 7:00:00AM- 9:00:00AM | Day, Tu-1 | 10/30/12 7:27AM (Tu) | 00:30 | GOOD MORNING AMERICA 7A-8A | USPRTV28ACH | \$300.00 | |
| 21.0 | Spot | 7:00:00AM- 9:00:00AM | Day, W-1 | 10/31/12 8:41AM (We) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | USPRTV28ACH | \$300.00 | |
| 22.0 | Spot | 7:00:00AM- 9:00:00AM | Day, Th-1 | 11/01/12 8:48AM (Th) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | USPRTV28ACH | \$300.00 | |
| 23.0 | Spot | 7:00:00AM- 9:00:00AM | Day, F-1 | 11/02/12 8:54AM (Fr) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | USPRTV28ACH | \$300.00 | |
| 24.0 | Spot | 9:00:00AM- 10:00:00AM | Day, M-1 | 11/05/12 9:53AM (Mo) | 00:30 | LIVE! WITH KELLY | USPRTV28ACH | \$500.00 | |
| 25.0 | Spot | 9:00:00AM- 10:00:00AM | Day, Tu-1 | 10/30/12 9:35AM (Tu) | 00:30 | LIVE! WITH KELLY | USPRTV28ACH | \$500.00 | |
| 26.0 | Spot | 9:00:00AM- 10:00:00AM | Day, W-1 | 10/31/12 9:48AM (We) | 00:30 | LIVE! WITH KELLY | USPRTV28ACH | \$500.00 | |
| 27.0 | Spot | 9:00:00AM- 10:00:00AM | Day, Th-1 | 11/01/12 9:51AM (Th) | 00:30 | LIVE! WITH KELLY | USPRTV28ACH | \$500.00 | |
| 28.0 | Spot | 9:00:00AM- 10:00:00AM | Day, F-1 | 11/02/12 9:57AM (Fr) | 00:30 | LIVE! WITH KELLY | USPRTV28ACH | \$500.00 | |
| 29.0 | Spot | 10:00:00AM- 11:00:00AM | Day, M-1 | 11/05/12 10:22AM (Mo) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 30.0 | Spot | 10:00:00AM- 11:00:00AM | Day, Tu-1 | 10/30/12 10:16AM (Tu) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 31.0 | Spot | 10:00:00AM- 11:00:00AM | Day, W-1 | 10/31/12 10:28AM (We) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 32.0 | Spot | 10:00:00AM- 11:00:00AM | Day, Th-1 | 11/01/12 10:29AM (Th) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 33.0 | Spot | 10:00:00AM- 11:00:00AM | Day, F-1 | 11/02/12 10:31AM (Fr) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 34.0 | Spot | 10:00:00AM- 11:00:00AM | Day, M-1 | 11/05/12 10:54AM (Mo) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 35.0 | Spot | 10:00:00AM- 11:00:00AM | Day, Tu-1 | 10/30/12 10:43AM (Tu) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 36.0 | Spot | 10:00:00AM- 11:00:00AM | Day, W-1 | 10/31/12 10:55AM (We) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 37.0 | Spot | 10:00:00AM- 11:00:00AM | Day, Th-1 | 11/01/12 10:56AM (Th) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 38.0 | Spot | 10:00:00AM- 11:00:00AM | Day, F-1 | 11/02/12 10:56AM (Fr) | 00:30 | KATIE COURIC | USPRTV28ACH | \$600.00 | |
| 39.0 | Spot | 11:00:00AM- 12:00:00PM | Day, M-1 | 11/05/12 11:32AM (Mo) | 00:30 | The View | USPRTV28ACH | \$550.00 | |



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Inv Date 11/25/2012
Terms Net 30
Contract 323361
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

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Brand 694 (133536)
Acct Types National/Political
Est/Headline 694/06240902
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| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-----------------------|----------------------|-----------------------|--------|------------------------|-------------|-----------|---------|
| 40.0 | Spot | 11:00:00AM-12:00:00PM | Day,Tu-1 | 10/30/12 11:39AM (Tu) | 00:30 | The View | USPRTV28ACH | \$50.00 | |
| 41.0 | Spot | 11:00:00AM-12:00:00PM | Day,W-1 | 10/31/12 11:34AM (We) | 00:30 | The View | USPRTV28ACH | \$50.00 | |
| 42.0 | Spot | 11:00:00AM-12:00:00PM | Day,Th-1 | 11/01/12 11:31AM (Th) | 00:30 | The View | USPRTV28ACH | \$50.00 | |
| 43.0 | Spot | 11:00:00AM-12:00:00PM | Day,F-1 | 11/02/12 11:33AM (Fr) | 00:30 | The View | USPRTV28ACH | \$50.00 | |
| 44.0 | Spot | 12:00:00PM-1:00:00PM | Day,M-1 | 11/05/12 12:51PM (Mo) | 00:30 | EYEWITNESS NEWS 12P | USPRTV28ACH | \$500.00 | |
| 45.0 | Spot | 12:00:00PM-1:00:00PM | Day,Tu-1 | 10/30/12 12:44PM (Tu) | 00:30 | EYEWITNESS NEWS 12P | USPRTV28ACH | \$500.00 | |
| 46.0 | Spot | 12:00:00PM-1:00:00PM | Day,W-1 | 10/31/12 12:22PM (We) | 00:30 | EYEWITNESS NEWS 12P | USPRTV28ACH | \$500.00 | |
| 47.0 | Spot | 12:00:00PM-1:00:00PM | Day,Th-1 | 11/01/12 12:11PM (Th) | 00:30 | EYEWITNESS NEWS 12P | USPRTV28ACH | \$500.00 | |
| 48.0 | Spot | 12:00:00PM-1:00:00PM | Day,F-1 | 11/02/12 12:28PM (Fr) | 00:30 | EYEWITNESS NEWS 12P | USPRTV28ACH | \$500.00 | |
| 49.0 | Spot | 1:00:00PM-2:00:00PM | Day,M-1 | 11/05/12 1:57PM (Mo) | 00:30 | The Chew | USPRTV28ACH | \$500.00 | |
| 50.0 | Spot | 1:00:00PM-2:00:00PM | Day,Tu-1 | 10/30/12 1:57PM (Tu) | 00:30 | The Chew | USPRTV28ACH | \$500.00 | |
| 51.0 | Spot | 1:00:00PM-2:00:00PM | Day,W-1 | 10/31/12 1:57PM (We) | 00:30 | The Chew | USPRTV28ACH | \$500.00 | |
| 52.0 | Spot | 1:00:00PM-2:00:00PM | Day,Th-1 | 11/01/12 1:56PM (Th) | 00:30 | The Chew | USPRTV28ACH | \$500.00 | |
| 53.0 | Spot | 1:00:00PM-2:00:00PM | Day,F-1 | 11/02/12 1:57PM (Fr) | 00:30 | The Chew | USPRTV28ACH | \$500.00 | |
| 54.0 | Spot | 2:00:00PM-3:00:00PM | Day,M-1 | 11/05/12 2:22PM (Mo) | 00:30 | General Hospital | USPRTV28ACH | \$500.00 | |
| 55.0 | Spot | 2:00:00PM-3:00:00PM | Day,Tu-1 | 10/30/12 2:24PM (Tu) | 00:30 | General Hospital | USPRTV28ACH | \$500.00 | |
| 56.0 | Spot | 2:00:00PM-3:00:00PM | Day,W-1 | 10/31/12 2:24PM (We) | 00:30 | General Hospital | USPRTV28ACH | \$500.00 | |
| 57.0 | Spot | 2:00:00PM-3:00:00PM | Day,Th-2 | 11/01/12 2:25PM (Th) | 00:30 | General Hospital | USPRTV28ACH | \$500.00 | |
| 57.0 | Spot | 2:00:00PM-3:00:00PM | Day,Th-2 | 11/01/12 2:59PM (Th) | 00:30 | DR. PHIL | USPRTV28ACH | \$500.00 | |
| 58.0 | Spot | 2:00:00PM-3:00:00PM | Day,F-1 | 11/02/12 2:21PM (Fr) | 00:30 | General Hospital | USPRTV28ACH | \$500.00 | |
| 59.0 | Spot | 3:00:00PM-4:00:00PM | Day,M-1 | 11/05/12 3:28PM (Mo) | 00:30 | DR. PHIL | USPRTV28ACH | \$500.00 | |
| 60.0 | Spot | 3:00:00PM-4:00:00PM | Day,Tu-1 | 10/30/12 3:13PM (Tu) | 00:30 | DR. PHIL | USPRTV28ACH | \$500.00 | |
| 61.0 | Spot | 3:00:00PM-4:00:00PM | Day,W-1 | 10/31/12 3:33PM (We) | 00:30 | DR. PHIL | USPRTV28ACH | \$500.00 | |
| 62.0 | Spot | 3:00:00PM-4:00:00PM | Day,Th-1 | 11/01/12 3:43PM (Th) | 00:30 | DR. PHIL | USPRTV28ACH | \$500.00 | |
| 63.0 | Spot | 3:00:00PM-4:00:00PM | Day,F-1 | 11/02/12 3:08PM (Fr) | 00:30 | DR. PHIL | USPRTV28ACH | \$500.00 | |
| 64.0 | Spot | 4:00:00PM-5:00:00PM | Day,M-1 | 11/05/12 4:09PM (Mo) | 00:30 | DR. OZ SHOW | USPRTV28ACH | \$800.00 | |
| 65.0 | Spot | 4:00:00PM-5:00:00PM | Day,Tu-1 | 10/30/12 4:11PM (Tu) | 00:30 | DR. OZ SHOW | USPRTV28ACH | \$800.00 | |
| 66.0 | Spot | 4:00:00PM-5:00:00PM | Day,W-1 | 10/31/12 4:21PM (We) | 00:30 | DR. OZ SHOW | USPRTV28ACH | \$800.00 | |
| 67.0 | Spot | 4:00:00PM-5:00:00PM | Day,Th-1 | 11/01/12 4:37PM (Th) | 00:30 | DR. OZ SHOW | USPRTV28ACH | \$800.00 | |
| 68.0 | Spot | 4:00:00PM-5:00:00PM | Day,F-1 | 11/02/12 4:31PM (Fr) | 00:30 | DR. OZ SHOW | USPRTV28ACH | \$800.00 | |
| 69.0 | Spot | 5:00:00PM-5:30:00PM | Day,Tu-1 | 10/30/12 5:22PM (Tu) | 00:30 | EYEWITNESS NEWS 5P | USPRTV28ACH | \$350.00 | |
| 70.0 | Spot | 5:00:00PM-5:30:00PM | Day,Th-1 | 11/01/12 5:27PM (Th) | 00:30 | EYEWITNESS NEWS 5P | USPRTV28ACH | \$350.00 | |
| 71.1 | Spot | 6:00:00PM-7:30:00PM | Per week (1),Mo | 11/05/12 6:56PM (Mo) | 00:30 | ABC WORLD NEWS TONIGHT | USPRTV28ACH | \$400.00 | |
| 72.0 | Spot | 5:30:00PM-6:00:00PM | Day,W-1 | 10/31/12 5:43PM (We) | 00:30 | EYEWITNESS NEWS 530P | USPRTV28ACH | \$400.00 | |
| 73.0 | Spot | 5:30:00PM-6:00:00PM | Day,F-1 | 11/02/12 5:57PM (Fr) | 00:30 | EYEWITNESS NEWS 530P | USPRTV28ACH | \$400.00 | |
| 74.0 | Spot | 6:00:00PM-6:30:00PM | Day,Tu-1 | 10/30/12 6:27PM (Tu) | 00:30 | EYEWITNESS NEWS 6P | USPRTV28ACH | \$1600.00 | |
| 75.0 | Spot | 6:00:00PM-6:30:00PM | Day,Th-1 | 11/01/12 6:30PM (Th) | 00:30 | EYEWITNESS NEWS 6P | USPRTV28ACH | \$1600.00 | |
| 76.0 | Spot | 7:00:00PM-7:30:00PM | Day,M-1 | 11/05/12 7:18PM (Mo) | 00:30 | ABC WORLD NEWS TONIGHT | USPRTV28ACH | \$1300.00 | |
| 77.0 | Spot | 7:00:00PM-7:30:00PM | Day,Tu-1 | 10/30/12 7:20PM (Tu) | 00:30 | INSIDE EDITION | USPRTV28ACH | \$1300.00 | |



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|------|------|------------------------|----------------------|-----------------------|--------|--------------------------|-------------|------------|---------|
| 78.0 | Spot | 7:00:00PM- 7:30:00PM | Day,W-1 | 10/31/12 7:20PM (We) | 00:30 | INSIDE EDITION | USPRTV28ACH | \$1,800.00 | |
| 79.0 | Spot | 7:00:00PM- 7:30:00PM | Day,Th-1 | 11/01/12 7:26PM (Th) | 00:30 | INSIDE EDITION | USPRTV28ACH | \$1,800.00 | |
| 80.0 | Spot | 7:00:00PM- 7:30:00PM | Day,F-1 | 11/02/12 7:26PM (Fr) | 00:30 | INSIDE EDITION | USPRTV28ACH | \$1,800.00 | |
| 81.0 | Spot | 7:30:00PM- 8:00:00PM | Day,M-1 | 11/05/12 7:54PM (Mo) | 00:30 | ENTERTAINMENT TONIGHT | USPRTV28ACH | \$1,800.00 | |
| 82.0 | Spot | 7:30:00PM- 8:00:00PM | Day,Tu-1 | 10/30/12 7:46PM (Tu) | 00:30 | ENTERTAINMENT TONIGHT | USPRTV28ACH | \$1,800.00 | |
| 83.0 | Spot | 7:30:00PM- 8:00:00PM | Day,W-1 | 10/31/12 7:29PM (We) | 00:30 | ENTERTAINMENT TONIGHT | USPRTV28ACH | \$1,800.00 | |
| 84.0 | Spot | 7:30:00PM- 8:00:00PM | Day,Th-1 | 11/01/12 7:46PM (Th) | 00:30 | ENTERTAINMENT TONIGHT | USPRTV28ACH | \$1,800.00 | |
| 85.0 | Spot | 7:30:00PM- 8:00:00PM | Day,F-1 | 11/02/12 7:45PM (Fr) | 00:30 | ENTERTAINMENT TONIGHT | USPRTV28ACH | \$1,800.00 | |
| 86.0 | Spot | 11:00:00PM- 11:35:00PM | Day,M-1 | 11/05/12 11:25PM (Mo) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 87.0 | Spot | 11:00:00PM- 11:35:00PM | Day,Tu-1 | 10/30/12 11:33PM (Tu) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 88.0 | Spot | 11:00:00PM- 11:35:00PM | Day,W-1 | 10/31/12 11:21PM (We) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 89.0 | Spot | 11:00:00PM- 11:35:00PM | Day,Th-1 | 11/01/12 11:31PM (Th) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 90.0 | Spot | 11:00:00PM- 11:35:00PM | Day,F-1 | 11/02/12 11:25PM (Fr) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 91.0 | Spot | 11:30:00PM- 12:05:00AM | Day,Sa-1 | 11/03/12 12:14AM (Sa) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 92.0 | Spot | 11:00:00PM- 11:35:00PM | Day,Su-1 | 11/04/12 11:32PM (Su) | 00:30 | EYEWITNESS NEWS 11P M-SU | USPRTV28ACH | \$1,500.00 | |
| 93.0 | Spot | 11:35:00PM- 12:02:00AM | Day,M-1 | 11/05/12 11:52PM (Mo) | 00:30 | Nightline | USPRTV28ACH | \$700.00 | |
| 94.0 | Spot | 11:35:00PM- 12:02:00AM | Day,Tu-1 | 10/30/12 11:57PM (Tu) | 00:30 | Nightline | USPRTV28ACH | \$700.00 | |
| 95.0 | Spot | 11:35:00PM- 12:02:00AM | Day,W-1 | 10/31/12 11:55PM (We) | 00:30 | Nightline | USPRTV28ACH | \$700.00 | |
| 96.0 | Spot | 11:35:00PM- 12:02:00AM | Day,Th-1 | 11/01/12 11:47PM (Th) | 00:30 | Nightline | USPRTV28ACH | \$700.00 | |
| 97.0 | Spot | 12:05:00AM- 12:35:00AM | Day,F-1 | 11/02/12 12:15AM (Fr) | 00:30 | Nightline | USPRTV28ACH | \$700.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|---------------|-------------|----|
| Gross Total | \$83,700.00 | Total Spots | 98 |
| Commission | (\$12,555.00) | | |
| Net Total | \$71,145.00 | | |